

Career Guidance Cell

ALUMNAE ASSOCIATION OF STELLA MARIS COLLEGE

Members

Alumnae who are interested, enthusiastic and willing to give time to their Alma Mater, in coordinating the placements, and all other activities for the benefit of the student community.

The present members of the CGC are Ms.Sarala Vasu, Ms.Vinni Victor, Ms.Judy Nagarajan , Ms.Sharadha, Ms.Vasanthi Mahendiran, Ms.Mathavi, Ms.Subhashini Raja



Infrastructural Facilities Information Technology

- A room provided exclusively for the Cell and a name board provided to identify the room.
- Information bulletin, journals purchased.
- For conducting workshops, seminars and other such awareness programs, sponsorships are invited.
- The Cell maintains the data on the information provided to the students, information received from employing agencies, programs conducted and the students' efforts to seek jobs.
- A data bank is created on the educational qualification of the students including their financial background, residential address and training if any.
- The Cell can retrieve necessary information from the data bank and provide it to employing agencies when needed.

The Career Guidance Cell (popularly known as CGC) is dedicated to provide comprehensive, quality career development, employment, internship programs and resources that prepare a diverse student alumnae community to successfully meet the challenges of today and tomorrow.

CODE OF CONDUCT

Excellence, learnability, Upskill & Ethics

Vision and Mission

To provide unique career counseling framework, supportive recruitment environment that's both student and Industry friendly. Providing opportunity to handle multiple roles through training and webinars.

Objectives of the Cell

- To expose students to the culture of Global Organizations
- To create awareness on the expectations of organizations from young talent from campuses
- To provide available information on jobs, positions, opportunities
- To provide necessary literature, brochures, information, entrepreneurial insights.
- To conduct workshops, seminars and special events to assist students with life and career planning
- To develop employment opportunities and foster partnerships with on-and-off-campus community
- To enhance services through innovative technology, program development and continuous updating of resources through research and analysis
- To mobilize resources for needy students to apply for jobs / starting enterprise

Employability Skills

Every year a preparatory workshop on Skilling for the Campus Recruitment is conducted during the month of June. There was a smooth transition to virtual mode of training during the beginning of the Covid – 19 Pandemic thanks to technology.

The topics are mentioned below:

- Resume Building-The Resume being a very important document for students aspiring to join the corporate world, was the first topic students were trained on. Earlier days hard copies of resumes were used. But now soft copies, which have to be fine-tuned to each profile and video resumes which are in trend were taught.
- Tell me about yourself? - This question has been a favorite question in the corporate world, and as freshers, students were unaware of how to answer this question. A small brief outline on how to handle this tricky question was shared by our trainers.
- Group Discussion-Students were trained in the technique of participating in a group discussion, etiquette in speaking, and making presentations.
- Interview Techniques-Every student was made to participate in Mock Interviews, the dos and don'ts of an Interview was discussed in detail.
- Aptitude Test Training-Many Companies conduct the first round of selection with an Aptitude test, Logical reasoning, Verbal skills, and Quantitative Reasoning Training was conducted extensively, with inputs from the trainers on how to practice and prepare for individual companies.
- Campus to Corporate - Transition from a being a student to the corporate world, working as a team, office culture and ethics.



Career Talks:

A series of talks are conducted for the benefit of the students. The topics are based on the current needs and changes in technology. Some of the topics CGC organised are:

1. Importance of Internships -Talk by Mr. Santhosh Karnanda, Director, Mera English.Com
2. Campus Ambassador Connect programme on Artificial Intelligence by Mr. Kodeeswaran Natarajan, Senior HR, CTS
3. Marketing as a career by, Ms. Archana Venkat, Director & Head- Marketing- Financial Advisory Services, Deloitte
4. Who, What, Why & How of Digital Marketing by Ms.Pavithra Charan, Managing Partner Inception Business services.
5. Upskill Certificate Programme by Cambridge, orientation By Ms. Nirmala Raghavan, Educationist
6. Copy writing, Editing and Content Development as a Career -Talk by Ms.Chित्रalekha Manohar, Proprietor, The Clean Copy Co.

WHO, WHAT, WHY & HOW
OF DIGITAL MARKETING

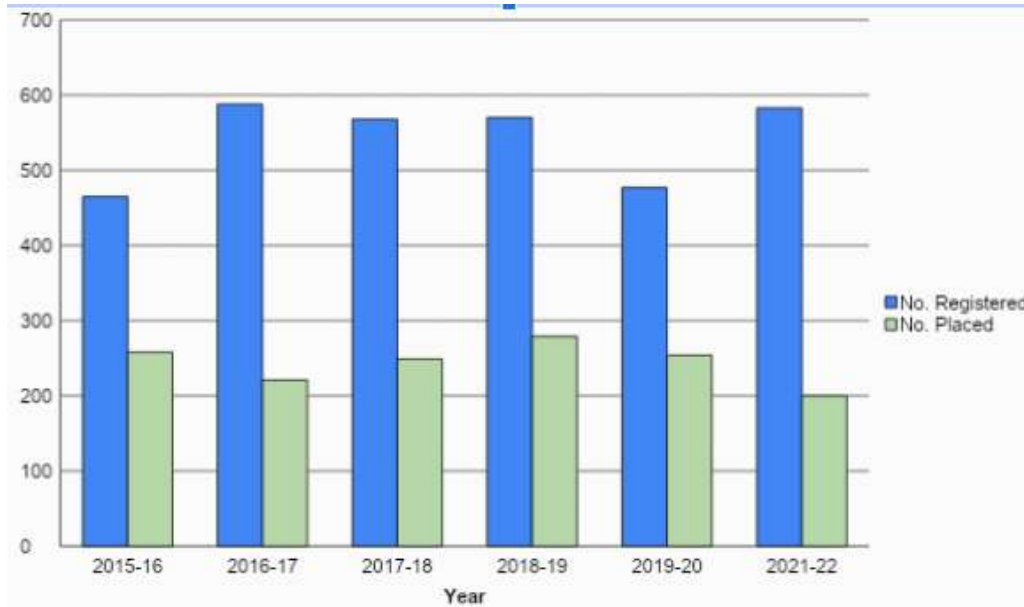
ON
SEPT 1ST
2021
BETWEEN
5.00PM - 6.00PM

SPEAKER
MS.PAVITHRA CHARAN
MANAGING PARTNER
INCEPTION BUSINESS SERVICES

BY CAREER GUIDANCE CELL
STELLA MARIS COLLEGE,
CHENNAI

Companies that visited for placement

Deloitte, Mckinsey, EY , Infosys, Natwest Group, HCL Statestreet, ICICI bank, Cognizant Technology Solutions, Sutherland , Wipro, Accenture and many more companies have selected about 202 students this Academic year .We hope to place more students in the Off campus Placements



Special Achievements

- Conducted Career Fair "Beyond Horizons" on campus from Year 2008-14 & 2017-18
- Organized State Level Conference in collaboration with Commerce Department and FICCI
- Coordinated Ernst Young Scholarship Event 2016,2017,2018
- Coordinated EY Young Tax Professional competition 2018,2019,2020
- Knowledge session with Jorge Familiar VP World Bank 2019
- Worked with Mahindra Pride School to train Pathway students and Placed them in TCS ,Ford and IBM
- Worked with Anudip Foundation for CSR activity of American Bank and trained students
- Overseas Education fair in collaboration with Education Matters 2018,2019



EY GDS Anchor Meet



CGC interaction With World Bank Team



Fair